**Business Action Plan** **for** **Micro Start-Up Capital**

**under**

**Entrepreneurship Development Scheme (NEDP)**

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| |  | | --- | | Sector under which the Project is submitted:- | | | |
| 1. | Name of the Unit/Firm |  |
| 2. | Registration No. |  |
| 3. | Name of the Promoter/Owner |  |
| 4. | Address/Contact No/E-mail |  |
| 5. | Brief Introduction of the proposal |  |
| 6. | Background of the promoter/owner |  |
| 7 | .Proposed location of the unit/firm |  |
| 8. | Proposed products/services |  |
| 9. | Market arrangement |  |
| 10. | Problems |  |
| 11. | Prospects |  |
| 12. | Asset Availability:- |  |
|  | (i) Land and building |  |
|  | (ii) Plant machinery |  |
|  | (iii) Other fixed assets |  |
|  | (iv) Total fixed assets |  |
| 13. | Asset Requirement:- |  |
|  | (i) Land and building |  |
|  | (ii) Plant machinery |  |
|  | (iii) Other fixed assets |  |
|  | (iv) Total fixed assets |  |
| 14. | Working Capital Requirement:- |  |
|  | (i) Raw materials |  |
|  | (ii) Man-power |  |
|  | (iii) Administrative expenses |  |
|  | (iv) Total working capital |  |
| 15. | Total Capital Investment (13+14) |  |
|  | (i) Micro Start-up Grant portion |  |
|  | (ii) Owner’s contribution |  |
| 16. | Sales realization |  |
| 17. | Profitability |  |
| 18. | Breakeven point |  |
| 19. | Return on sales |  |
| 20. | Return on investments |  |