



ENTREPRENEURSHIP DEVELOPMENT SCHEME

under **NEDP**

- ▶ ENTREPRENEURSHIP KNOWLEDGE CENTRE
- ▶ MICRO START UP CAPITAL COMPETITION
- ▶ BUSINESS PLAN COMPETITION

- ▶ PUBLICATION OF ENTREPRENEURSHIP MANUAL
- ▶ ENTREPRENEURSHIP AWARENESS PROGRAMMES
- ▶ ENTREPRENEURSHIP & SKILL DEVELOPMENT PROGRAMME
- ▶ STUDY TOUR/EXPOSURE TRIPS
- ▶ MASTER TRAINERS
- ▶ ENTREPRENEURS AWARDS
- ▶ NEED BASE ASSISTANCES
- ▶ ENTREPRENEURSHIP SUMMIT

ENTREPRENEURSHIP DEVELOPMENT SCHEME

The Government of Mizoram introduced the ‘New Economic Development Policy-Comprehensive Growth Strategy for Mizoram’ in 2016-17 with the main objective of bringing about a sea change in the way priorities are placed in matters of economic development and governance so as to ensure that the State fully capitalizes on the paradigm shift in fiscal federalism in the Country brought about under the Fourteenth Finance Commission. It provides a vision for channeling the State’s Resources to bring together the priorities that constitute the basic economic focus to forge ahead and promote a more inclusive and stronger economy.

One of the important components of the New Economic Development Policy (NEDP) formulated by the Government of Mizoram is the Entrepreneurship Development Scheme (EDS). The main objective of this scheme is to create an ecosystem conducive for entrepreneurship in Mizoram. To this end, EDS provides a comprehensive strategy to spread awareness on entrepreneurship, educate the youth on various opportunities beyond the Public Sector, impart skills necessary to prepare them to start and run their own ventures successfully provide microfinance for startups and facilitate networking and mentoring to businesses. In order to implement this Scheme, the Government of Mizoram has constituted the “**Mizoram State Entrepreneurship Development Monitoring Committee (MEDMOC)**” on 25.10.2016 with the following composition:-

- | | |
|-----------------------|---|
| 1. Chairman | – Chief Secretary, Govt. of Mizoram |
| 2. Alternate Chairman | – Secretary to the Govt. of Mizoram, Planning Department |
| 3. Member Secretary | – Deputy Adviser-cum-Deputy Secretary, Planning Department |
| 4. Member | – Secretary to the Govt. of Mizoram, Commerce & Industries |
| 5. Member | – Secretary to the Govt. of Mizoram, Higher & Technical Education |
| 6. Expert Member | – Pu Joseph L. Ralte, President, MEN |
| 7. Expert Member | – Dr. Laldinliana, Mizoram University |
| 8. Expert member | – Pu Rinzuala, COO, Angel Investors Group |

Planning & Programme Implementation Department is designated as the implementing agency for EDS under the guidance and direction of MEDMOC.



MEDMOC Meeting at Chief Secretary’s Conference Room

Various components under the Entrepreneurship Development Scheme implemented by MEDMOC during 2016-2017 are as below:

1. LAUNCHING OF ENTREPRENEURSHIP DEVELOPMENT SCHEME (EDS):

Entrepreneurship Development Scheme was launched on 18th January, 2017 at Mizoram University Auditorium by the Chief Secretary, Govt of Mizoram, Pu Lalmalsawma. The Function was attended by existing entrepreneurs of Mizoram, as well as various College and University Students within Aizawl.

The launching programme was followed by a panel discussion conducted by Pu. Benjamina, ID&AS, Commissioner &

Secretary, Commerce & Industries, Higher & Technical Education, Govt.of Mizoram with an expert panel consisting of Pu Joseph L Ralte, Dr. Laldinliana, MZU and Pu Rinzuala.



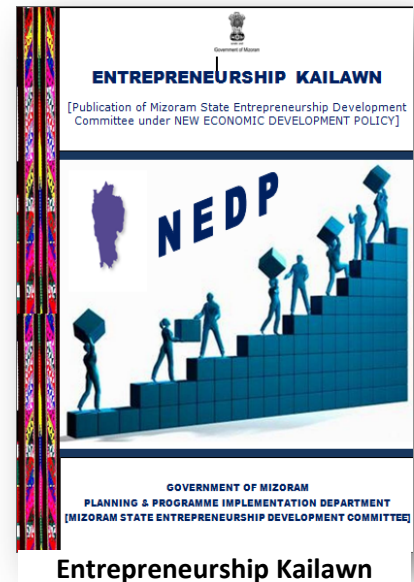
Pu Lalmalsawma, Chief Secretary & Chairman, MEDMOC Launched Entrepreneurship Development Scheme



Launching Of Entrepreneurship Development Scheme

2. PUBLICATION OF ENTREPRENEURSHIP MANUAL IN MIZO:

The Entrepreneurs Manual (or ‘Entrepreneurs Kailawn’), prepared in Mizo by Mr. Joseph L Ralte, Expert Member, MEDMOC, was published to ensure the same standard of guidance and training within the State. The Manual lays down the foundational tenets on becoming a successful entrepreneur. It includes chapters on the meaning of entrepreneurship and enterprises, marketing concepts, importance & methods of market research, soft skills, decision making, book keeping and how to prepare a detailed project report. This Manual was disseminated to the Trainer’s Training, Entrepreneurship Awareness Programme, Entrepreneurship Development Programme, Institutions and to all interested individuals for free of cost.



3. WORKSHOP ON ENTREPRENEURSHIP DEVELOPMENT SCHEME:

Workshops and Interaction programmes were conducted for better understanding of the Scheme and how to approach the world of entrepreneurship such as – a) Workshop with MJA; b) Co-organizing National Seminar on Social Entrepreneurship with IIMCIP c) Interaction Programme at MZU.



MEDMOC CO-ORGANISING NATIONAL SEMINAR ON SOCIAL ENTREPRENEURSHIP on 31st March, 2017

4. MASTER TRAINERS:

EDS envisaged the creation of Entrepreneurship Master Trainers for the purpose of spreading awareness on entrepreneurship within the State as well as mentoring and handholding potential entrepreneurs. The first batch of Master Trainers was appointed by MEDMOC and consists of the following:

Sl No.	Name	Designation & Address
1	Dr. Benjamin Lalrinsanga	Associate Prof., Aizawl West College
2	Dr. Samuel VL Thlanga	Asst.Prof., Aizawl West College
3	Dr. Lalbiakzuali	Asst.Prof., Hrangbana College
4	Mr.Lalhruaitluanga	Asst.Prof.,Govt. Zirtiri Residential Science College
5	Mr. R.Lalhmingthanga	Associate.Prof., Govt. Johnson College
6	Dr. Lalchhuanmawia	Asst.Prof., T. Romana College
7	Dr. Vanlalhlana	Asst.Prof., Pachhunga University College
8	Ms. Sylvia Romawizuali	Asst.Prof., Dept. of Planning & Architecture, MZU

A two day orientation programme was held at Entrepreneurship Knowledge Centre on 23rd May, 2017



Master Trainers with MEDMOC Expert Members and Member Secretary

A new batch has been identified to undergo training for Master Trainers. The batch consists of the following:

SECOND BATCH OF MASTER TRAINERS		
S.NO	NAME	DESIGNATION & COLLEGE
1	Mr. Mark V. Vanlalrema	Asst. Prof, Govt. Saiha College
2	Mr. R. Lalthankima	Asst. Prof, Govt. Lawngtlai College
3	Ms. Agnes L. Khawlhing	Asst. Prof, Govt. Lunglei College
4	Dr. Jonathan Lalnunsiamia	Asst. Prof, Govt. Serchhip College
5	Mr. Lalthanpuia	Asst. Prof, Govt. Champhai College
6	Mr. T. Lalremruata	Asst. Prof, Govt. Kolasib College
7	Mr. Vanlalmawia	Asst. Prof, Govt. Mamit College
8	Ms. Josephine Zonunsangi	Mizoram Civil Service (SDC Aizawl)
9	Mrs. Laldinfeli	Mizoram Civil Service (SDC Champhai)
10	Ms. Lalruatpuii Hnamte	Mizoram Information Service, I&PR



2nd Batch of Master Trainers with Officers of the MPES Cadre

5. TRAINING OF TRAINERS:

Training of Trainers (TOT) on Entrepreneurship has been organized for Master Trainers.

a) NIMSME, HYDERABAD:

The first training of Master Trainers was held at the National Institute of Micro, Small and Medium Enterprises, Hyderabad from 20th to 24th March, 2017.



MASTER TRAINERS & FACULTIES at NIMSME

b) IIM CALCUTTA INNOVATION PARK:

The second Training of Trainers on Entrepreneurship was held at IIM Calcutta Innovation park from 5th to 9th December, 2017.



MASTER TRAINERS & Faculties at IIM Calcutta Innovation Park

c) NIMSME, HYDERABAD:

A new batch of Master trainers have their training at the National Institute of Micro, Small and Medium Enterprises, Hyderabad on 16th – 20th April, 2018.



New Batch of Master Trainers at NIMSME, Bangalore

6. CONDUCTING ENTREPRENEURSHIP AWARENESS PROGRAMMES IN ALL DISTRICTS:

Entrepreneurship Awareness Programme are conducted in all the districts, i.e. – Aizawl, Saiha, Lawngtlai, Lunglei, Serchhip, Champhai, Mamit, Kolasib. These programmes have been conducted by Official and Experts Members of MEDMOC as well as other scholars in partnership with IIM Calcutta Innovation Park. Interactive sessions are held with participation from school and college students, youths interested in starting their own businesses and entrepreneurs desiring greater exposure and knowledge. The attendance is usually not less than 100 people on an average. It is also planned to conduct such awareness programmes at the sub-divisional level as well.



Lunglei



Kolasib



Mamit



Serchhip



Siaha

7. CONDUCTING STUDY TOUR/EXPOSURE TRIPS:

Exposure Trip was conducted 3 times for promising students and potential entrepreneurs to not only motivate them but also to help them gain knowledge for furthering their ventures at different places.

- a) As a study tour, 12 high school students belonging to Innovation Club were taken to New Delhi to attend the Festival of Innovation held at the Rashtrapati Bhavan Cultural Centre's Sports ground from 8th to 9th March, 2017.



- b) In a tie up with West Bengal Industrial Development Corporation (WBIDC), 20 entrepreneurs with high potential to give back to the State's economy were sent to Kolkata Industrial Area during 5th to 9th December, 2017 to have an exposure and witness the production, market strategy, market chain, value addition, etc. of various industries.



Visit to TATA Industry at Vidyasagar Industrial Park



Visit to Bandhan Bank Kolkata



Visit to Sankrial Park

8. SETTING UP OF ENTREPRENEURSHIP KNOWLEDGE CENTRE:

Entrepreneurship Knowledge Center (EKC) was set up at Zoram Industrial Development Corporation Ltd. (ZIDCO) building, New Secretariat Complex. Pu H.Rohluna, Hon'ble Minister, Commerce and Industries inaugurated the centre on 04.09.2017. The centre provides skill development courses on various fields as well as handholding support, mentoring, guidance, organizing workshops, trainings, consultation meetings, etc.

The centre consists of Centre Director, Centre Coordinator, staffs and Visiting Faculties

as necessary. It has been used for conducting skill development courses as well as various entrepreneurship activities.



MEDMOC Members and EKC Staffs with Hon'ble Minister Pu H Rohluna



Entrepreneurship Knowledge Centre

9. ORGANIZING ENTREPRENEURS AWARDS 2017:

To encourage entrepreneurs and to promote entrepreneurship development in Mizoram, Outstanding Entrepreneurs Award was organized on 15.11.2017 at Aijal Club. MEDMOC assigned ZIDCO as Implementing Agency where a committee under the chairmanship of Managing Director, ZIDCO was instituted to screen the nominations. There were 28 nominations received. The winners of MEDMOC Mizoram Outstanding Entrepreneurs' Award 2017 are:

Manufacturing Sector:	K. Lalvuana - <i>Kelvi International</i> (Male) Lalsangzeli – <i>Vakiria</i> (Female)
Service Sector:	H. Ginzalala - <i>P&V Eastern Engineers</i> (Male) Rosy Lalrempuii – <i>Irene Spa</i> (Female)
Franchise:	Dr. Franklin Lalrinnggheta – <i>Abigail the Home Store</i>
Innovation:	Lalmuankimi - <i>KC Face Pack</i>
Social Entrepreneurship:	R.Ramhmangaiha - <i>Hnamchhantu</i>

The criteria for selection is based on employment generation, repayment of Bank loans, recognition by others, tax payment status and financial health and conditions. The winners receive Rs.40,000/- in cash along with citation and certificate.



The winners of MEDMOC Mizoram Outstanding Entrepreneurs' Award 2017



10. MIZORAM RAHBI: MICRO START UP CAPITAL COMPETITION:

I.BACKGROUND

The pace of industrialization in Mizoram has been rather sluggish due to many persistent adverse factors, among which, lack of organizational structure, poor infrastructural facilities like communication and power, inadequate market knowledge and access are prominent. Paucity of ready source for financing fresh businesses also hinders growth in this sector.

The Economic Survey of Mizoram for 2015-16 indicates that the total number of industrial units registered each year has shown a generally declining trend from 594 in 2007-08 to 169 in 2015-16. Interestingly, in terms of flow of investment and generation of employment, their contribution has been high and rising for the same period. Among these units, service sector such as healthcare, hotels etc. are having higher investment and employment as compared to manufacturing sector.



Chief Minister at First Micro Start-up Capital Winners Felicitation

It is, therefore, imperative to adopt a holistic approach for creating a conducive business environment and motivate the spirit of entrepreneurship in the State. Under the aegis of NEDP, the Entrepreneurship Development Scheme (EDS) has been formulated with the objective of imparting to the people the skills necessary to prepare them to start their own venture and provide them with institutional and knowledge-based support to successfully run their business. One of the key ingredients of the Scheme is the Micro Startup Capital Competition which, as the nomenclature suggests, aims to provide micro funding to potential and promising start-up ventures through an unbiased competitive selection process.

II: VISION & SCOPE

Mizoram is witnessing an emergence of a young business class with sharp entrepreneurial acumen with a drive for success. Not only do these potential contributors to the economy need to be encouraged and supported, the spirit of entrepreneurship needs to be promoted further especially among the youth of the State. To this end, the Micro Startup Capital Competition or “MIZORAM RAHBI” initiative seeks to provide a stepping stone for emerging and early stage entrepreneurs who are yet to gain traction through grant of micro capital. This assistance will be administered through a fair contest wherein business startup plan proposals will be judged by an unbiased panel of experts to assist sincere enterprises that will potentially in turn contribute to the economic development of the State. The cascading effect of forward and backward linkages of these ventures is also expected to generate significant direct and indirect employment.

As risk-taking is an integral part of entrepreneurship and risk free investment almost never succeeds, the winners will be expected to match fund required for their business plan that is over and above the grant amount (which is a sum not exceeding Rs.5 lakh or half the estimate of the business plan, whichever is lower) or through bank loan.

It is of great import to note that the overarching objective of this initiative, besides financial assistance to turn ideas into action, is to spread awareness on entrepreneurship among the masses in general and to promote it among the youth in particular through open Competition. The initiative goes further by putting in place a mechanism for monitoring the progress of the ventures funded under it, provide institutional and knowledge-based support and scrutinize whether the fund granted is being utilized properly.

III: TARGET AUDIENCE

The Micro Startup Capital Competition will be open to all residents of Mizoram who have recently started or wish to start an innovative business venture within the State of Mizoram. The main focus group, however, will be the younger demography of the indigenous Mizo workforce.

IV: OBJECTIVE & KEY DELIVERABLES:

1. To provide seed capital to encourage the transformation of business ideas into innovative ventures.
2. To provide micro startup capital to emerging and early stage entrepreneurs with potential.
3. To spread awareness on entrepreneurship among the masses in general and to promote it among the youth in particular.
4. To promote self-reliance and tap the entrepreneurial potential of the State.
5. To generate direct employment through startups.

V: CONVERGENCE

The Micro Startup Capital Competition initiative will work in tandem with other initiatives under NEDP in general and EDS in particular which include Administrative Reform in Ease of Doing Business, Strengthening of Infrastructure Development for Entrepreneurs & Farmers, preparation of Entrepreneurship Manual, Setting up of Entrepreneurship Knowledge Centre for providing handholding support services and Data Bank, Conducting Need-based Entrepreneurship & Skill Development

Programme, Conducting Exposure trips for Potential Entrepreneurs, tie-up with Mizoram University Incubation Centre, IIM Calcutta Innovation Park etc.

VI: STRUCTURE & MANAGEMENT

- i. The Micro Startup Capital Competition of the Entrepreneurship Development Scheme will be administered by the Mizoram State Entrepreneurship Development Monitoring Committee (MEDMOC).
- ii. The Micro Startup Competition will be announced through advertisement in leading local newspapers and other channel of media.
- iii. The Competition will be held in stages spread across number of days as decided by MEDMOC involving submission of business proposal in the prescribed Project Action Plan format, Power-point presentation and personal interview.
- iv. Since one of the major objectives of the Competition is to spread awareness of entrepreneurship, contestants/winners will be obliged to participate in all activities pertaining to the Competition including, but not limited to, interviews, video-shoots, award ceremonies etc. interspersed through the duration of the Competition.
- v. Proposals may be invited for specific sectors perceived as market gaps in the State or may be open with no sector-restriction, as decided by MEDMOC.
- vi. As the competition is limited to Micro-Enterprises, the project estimate cannot exceed Rs.25.00 lakh for business proposals in manufacturing sector and Rs.10.00 lakh in service sector.
- vii. Selected projects/contest winners will be awarded the Micro-Enterprise Startup Capital grant up to Rs.5.00lakh or 50% of the project cost (whichever is lesser) which may be released in installments of 40% and 60%, or as decided by MEDMOC.
- viii. Fund release is subject to the approval of the final Project Action Plan by the competent authority as decided by MEDMOC and the Terms & Conditions of the Micro Startup Capital Grant.
- ix. As entrepreneurship is not a risk-free venture, the remaining fund requirement for the project over and above the Startup grant must be met by the contest winners from their own source or bank loan.
- x. The contestants must possess land of their own or must possess a reliable document of land lease deed, if the proposal is a land based activity.
- xi. Progress attained will be monitored by the appointed/selected agency as decided by MEDMOC and as per Terms & Conditions of the Micro Startup Capital Grant.

a) The 1st Micro Start Up Capital Competition:

The 1st Micro Start-Up Capital Competition was organized where all the participants were carefully observed and their proposals were wisely examined by expert members. After several rounds of competition and grooming sessions, there were 15 winners in this competition whose 50% of the total project cost or Rs. 5 lakhs, whichever is lesser, were provided by MEDMOC as their Start up Fund. All

these winners are continuously monitored for their business outcome. The winners of the first Micro Start-Up Competition are as follows:

Sl.No	Candidates	Sector	Name of the Proposal
1	Andy Lalhmachhuana	Agri-Business Solution	Poultry Farm
2	F. Lalrawngbawla	Agri-Business Solution	Systematic Marketing of Agricultural Products
3	H. Lianchungnunga	Agri-Business Solution	NDM Grocery
4	H. Zorempuia	Agri-Business Solution	Mizoram food Processing Industry (Ginger)
5	K. Thanzami	Agri-Business Solution	Arecanut preservation solution
6	Lalawmpuia	Solid Waste-to-Energy	Opee Paver Block
7	Laldinthara	Solid Waste-to-Energy	Solid Waste To Energy
8	Lalsiamthara	Agri-Business Solution	Changel Paper Industry
9	Mark Lalduhsaka	Urban Transport	DEVELOPMENT OF APPLICATION BASED BOOKING FOR TAXIS
10	Melvyn Vanlalhlimpuia	Agri-Business Solution	Sacha Inchi Tea Leaf Drying Project
11	PB. Lalnuntluanga	Agri-Business Solution	Making of Disposable plates (Bio-degradable)
12	PB. Lalrinfela	Agri-Business Solution	Chilli Processing Industry
13	PC. Lalawmpuii	Agri-Business Solution	Marketing of Hygienically dehydrated vegetables of Mizoram
14	Rozampuia	Solid Waste-to-Energy	Phoenix Recycling Factory
15	Zosangzeli Chhakchhuak	Agri-Business Solution	Mobile Farm Produce Delivery Agriculture Marketing Solution

The winners of 1st Micro Start Up Competition have successfully carried out their individual businesses in their own fields.



**Inauguration of Zo Agri Business Solution
Sacha Inchi Production by Minister Lal Thanzara**



**Inauguration of Vegs Mart
by Minister Lalsawta**



**Inspection of K Thanzami's Rengngo Chemicals and
Food Solution**



H Zorempuia's Ginger processing Plant



**Flagship Product of PB Lalrinfela's Aimez Chili
Processing Industry**



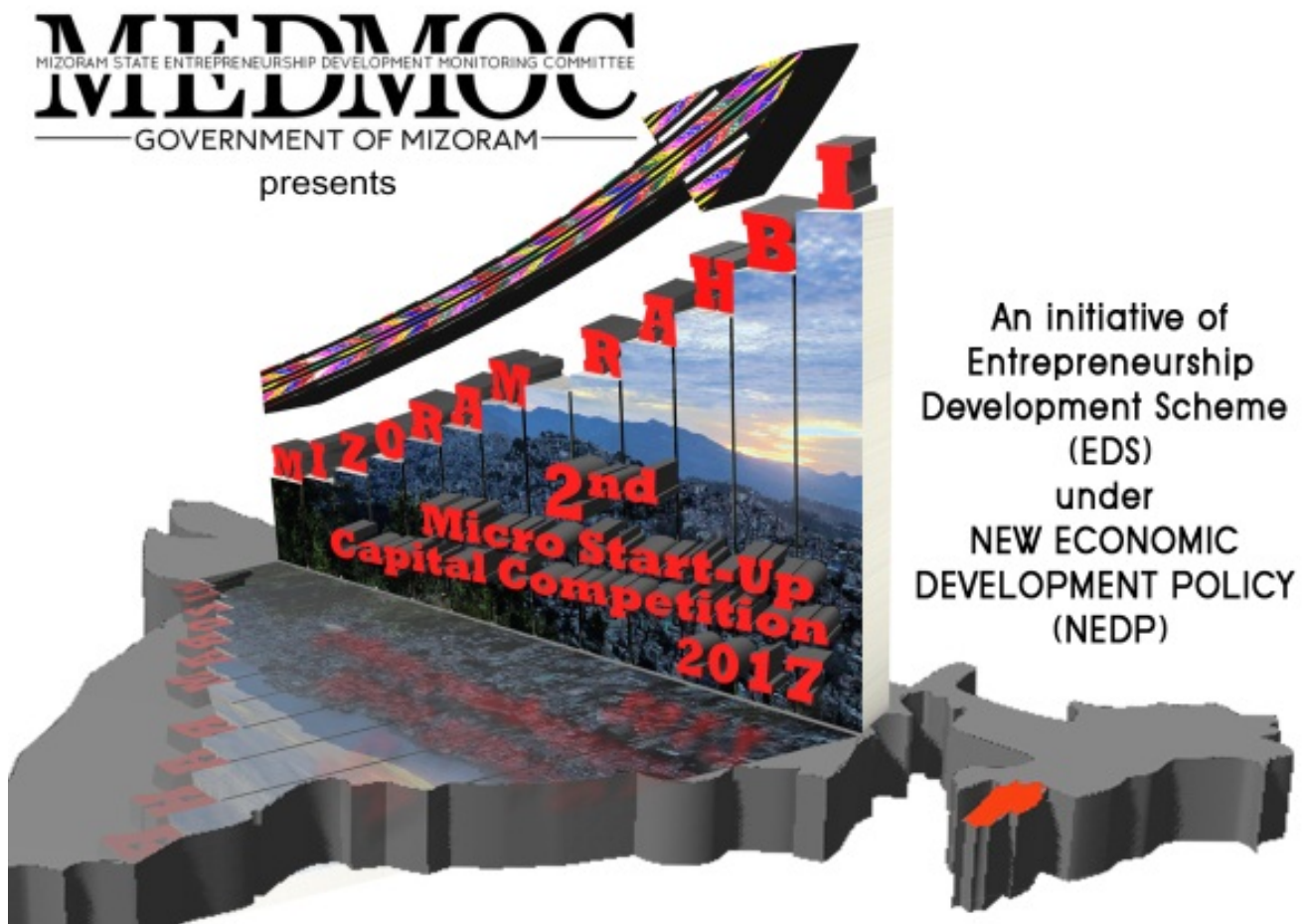
**Changel Paper, one of the winners,
displaying their products at Chapchar Kut 2018**



Inspection of Lalsiamthara's Changel Paper Industry

b) The 2nd Micro Start Up Capital Competition:

2nd Micro Start Up Capital Competition was launched on 7th December, 2017. The Competition has 94 contestants with unique business proposals. The first round, held from 5th to 7th February, 2018 shortlisted 60 candidates for the second round. The second round, held on 12th-13th February, 2018, shortlisted 33 finalists



The final round was held on 23rd February, 2018 selected 20 winners given below:

SI No.	NAME	ADDRESS	NAME OF PROPOSAL	Description
1	C. Lalhriatpuia	Treasury Square	Hills Gate	Website & Mobile App for Local News etc
2	C. Lalrinzuali	Chanmari, Aizawl	ESDA Pickle	Processing Pickle
3	Carolyn Zonunmawii Chenkual	College Veng, Aizawl	Evergreen Baker's Home	Bakery
4	Dr. Vanramhlimpuii	Mission Veng, Aizawl	MS	Processing of Meat
5	H. V. Lalzuimawia	Salem Veng, Aizawl	Lalzui Research Foundation	Marketing of automatic Juicer machine
6	Hriatthiampuii	Ramthar, Aizawl	Zonun Soap Station	detergent and cosmetics
7	Lalawmpuia Khiangte	Dinthar II, Aizawl	Khiangte Pictures	Videography, Film production
8	Lalbiakzuala Ralte	Ramhlun South, Aizawl	P&B Machinery	Areanut cleaning machine
9	Lalchhandama	Ramhlun North, Aizawl	Zo Global	Food truck as a mobile restaurant
10	Laldinliana	Tuikual, Aizawl	MizDen	E-Commerce
11	Lalhruaitluangi	Bilkhawthlir	Mizoram Organic Industry Pvt Ltd	disposable plates from arecanut leaves
12	Lalnunsiami Pachauu	Khatla Bethel, Aizawl	SIAMI	Manufacturing of textiles and apparels
13	Patricia Zadeng	Kulikawn, Aizawl	KimKimi	Manufacturing of hand woven textiles
14	R. Lalhmunmawii	Zobawk, Lunglei	Hmuni Food Processing	Processing of Pickle
15	Rosie Lalremsiami	Saron Veng, Aizawl	Bee Crafty	bags, decorative items, etc
16	Vanlalpeka Ralte	Melthum, Aizawl	Paradise Farm	Vermiculture
17	Vanlalruati	Leng, Serchhip	VL Ruati Bakery	Bakery
18	Vanlalsawma	Ramhlun Venglai, Aizawl	Solid Waste to Energy	Biomass Briquetting
19	Vanramchhuangi	Chaltlang, Aizawl	LT Eco Bags	biodegradable disposal bag
20	Zochansangi	Rahsi Veng, Lunglei	Mualchin Food Processing	Processing of Mizo Traditional foods



2nd Micro Start-Up Competition Winners Felicitation

11. MIZORAM KAILAWN –

1. BUSINESS PLAN COMPETITION & E- SUMMIT 2017:

I. Objective:

Mizoram Kailawn, Mizoram's first ever business plan competition and entrepreneurship summit, was a multi-stakeholder initiative implemented by Mizoram State Entrepreneurship Development Monitoring Committee (MEDMOC), a nodal body of the Government of Mizoram under the flagship program New Economic Development Policy, and executed by the Indian Institute of Management Calcutta Innovation Park(IIMCIP).

The main objective of Mizoram Kailawn was to create a state-wide societal culture that accepts and appreciates entrepreneurs, making it easier for promising potential entrepreneurs to gain institutional support, community recognition and encouragement from family in their journey towards entrepreneurial success.

The vision for Mizoram Kailawn included the following:

- ❖ Create rapid and significant awareness and interest about entrepreneurship as a desirable career path among the people of Mizoram, especially the youth.
- ❖ Encourage and support the youth of Mizoram to consider entrepreneurship as their preferred career choice.
- ❖ Identify and promote evolving opportunities for entrepreneurship development in the state of Mizoram.
- ❖ Highlight and showcase existing and emerging entrepreneurs from Mizoram.
- ❖ Identify, support, recognize and reward the most promising early-stage entrepreneurs of Mizoram.
- ❖ Through this programme, start the long-term process of creating a sustainable platform and multi-stakeholder ecosystem within Mizoram that can support entrepreneurship.

Flow of Events:

II. MEMORANDUM OF UNDERSTANDING & KEY STAKEHOLDERS

The Memorandum of Understanding between the Government of Mizoram, through the nodal agency MEDMOC, and IIMCIP was signed on 22 June 2016. The government departments involved in Mizoram Kailawn included Planning and Programme Implementation, the Directorate of Information & Public Relations, and the Department of Information & Communication Technology. In addition, the Offices of the Deputy Commissioner in each district were involved with outreach programmes. Mizoram Consultancy Group (MZCG) was engaged as local partners executing the groundwork for Mizoram Kailawn.

III. BRANDING

Great care and effort was taken to ensure effective branding for Mizoram Kailawn, from choosing the name, designing the logo, and creating the theme song. The branding was to reflect and celebrate the local culture while conveying the objective and purpose of the initiative.

IV. LAUNCH

The public launch of Mizoram Kailawn took place on 18 July 2017 in collaboration with the Directorate of Information & Public Relations. The name, theme song, and website were revealed and the main objectives of Mizoram Kailawn were shared. The Chief Guest for the Launch was Shri Lalsawta, Honorable Minister of Finance and Planning and Programme Implementation. In addition, those in attendance included government officials, local entrepreneurs, and members of the press.



Shri Lalsawta, Hon'ble Minister, Finance and Planning & Programme Implementation

V. BUSINESS PLAN COMPETITION LAUNCH

The application form for the business plan competition was launched on 21 July 2017. The Department of Information & Communication Technology (ICT) created the form, which was designed as a two-step process. Applicants first registered and input basic contact and demographic information, and once completed filled out and submitted the online application form. Applications were completely online submissions. A total of 287 applications were submitted for Mizoram Kailawn B-Plan Competition.

VI. OUTREACH

To create significant awareness and interest, Outreach Programmes / Road Shows were carried out in every district of Mizoram. The goal of the Outreach Programmes was to generate excitement about Mizoram Kailawn while increasing knowledge about entrepreneurship and entrepreneurship development in the State.

Master Trainers from MEDMOC, selected and equipped to be go-to resources for those interested in entrepreneurship, and a founder/partner of MZCG conducted the Outreach

Programmes. Local Offices of the Deputy Commissioner were engaged to assist with execution of the programmes in the districts. A total of 10 Outreach Programmes were organised; one in each district of Mizoram and three in the capital of Aizawl. Those in attendance at each Outreach Programme included local government officials, local entrepreneurs, local community leaders, and students interested in entrepreneurship. In addition to the Outreach Programmes, information on Mizoram Kailawn was shared via print media, social media, radio, and television.



Outreach Program at Kolasib District



Master Trainer Presenting at Mamit District



Master Trainer Presenting at Serchhip District

VII. BOOT CAMP & FINALS

The second phase of Mizoram Kailawn was the Boot Camp. The Boot Camp was a four-day intensive residential program held at Mizoram University Campus from 4 – 7 October 2017.

Out of the 287 applications submitted for the Business Plan Competition, 43 finalists were shortlisted to participate in the Boot Camp. Mentors conducted intensive sessions with the finalists to help refine their business plans as well as sharpen their presentation skills. In addition to the IIMCIP Team mentors included Abhijit Bhaumik, Consultant; Suman Mukhopadhyay, Director, Banglanatak.com; Devasis Gupta, Consultant, Mentor; Vikram Duggal, Investor, Advisor; Viresh Oberoi, Advisor. From the 43 finalists, 20 were selected to proceed on to the Semi-Final Round, from which another 10 were shortlisted for the Final Round. Judges for the Semi-Finals and Finals included mentors and experts from IIMCIP, MEDMOC, and local Mizo entrepreneurs. In addition to the IIMCIP team, mentors and evaluators for the Semi-Final and Finals Rounds included Neichute Doulo, Entrepreneurs Associates and Social Entrepreneur of the Year 2016 Awardee; Vipul Kumar, Country Director, Ennovent; Chandrakant Komaragiri, Senior Manager, Ennovent; Rinzuala, MEDMOC Expert Member; David

Lalmuanpuia Fanai, F. Hrangvela Industries, local entrepreneur; Dr. Franklin Marina, Abigail Homestore, local entrepreneur, B. Lalrinkima, TATA Trusts Mizoram.



Mentor and Entrepreneur discussing at B Plan

Outcome:

Mizoram Kailawn was effective in increasing awareness on entrepreneurship and encouraged aspiring entrepreneurs to pursue their ideas. Mizoram Kailawn successfully identified promising start-ups and ideas, from every district of Mizoram. Additionally, there was a high participation rate of women entrepreneurs who comprised of 28% of the finalists invited to participate in the Boot Camp, and 20% of the overall applicants. Business proposals represented a wide range of sectors including agriculture, technology, fashion/textile, tourism, manufacturing, energy and waste management, construction, services, and animal husbandry. First, Second and Third place winners were identified for the Mizoram Kailawn Business Plan Competition, and two Promising Ideas were awarded.

They were:

First Place – Papyrus Mizoram: Utilizing an untapped natural resource, wild banana, which grows in plenty in the State to produce paper products such as certificates, folders, and boxes and make a positive impact on sustainable rural industrialization.

Second Place – Mizo Medicinal Plants: Cluster cultivation and plantation of indigenous medicinal plants, providing stable and reliable income to farmers while promoting biodiversity of the state.

Third Place – Portable Home Bio Gas: Fostering waste management by providing a compact bio gas unit which converts waste to cooking gas, thus mitigating high consumption of LPG and deforestation due to traditional methods of cooking in rural areas.

Promising Idea – SIAMI: A social enterprise and fashion company, with a mission to support the economic independence of Mizo women, by partnering with them to manufacture sustainable, high quality garments and accessories using indigenous techniques and textiles.

Promising Idea – Alternative Tourism: Providing a unique, eye opening experience for tourists and bridging a connection between the lives of the urban and rural people of Mizoram

The final results of B-Plan Contest are as follows:

Sl.No	Finalist Name	Name Business / Idea	Result
1	Lalsiamthara	Papyrus Mizoram	Winner
2	Lalhlupuii Ralte	Mizo Medicinal Plants Processing Center	First Runner-Up
3	Lalawmpuia Pachuau	Portable Home Bio Gas	Second Runner-Up
4	Lalnunsiami Pachuau	SIAMI	Promising Idea
5	Michael Hmingthanpuia	Alternative Tourism in Mizoram	Promising Idea
6	Evangeline Hmar	Bamboo Pulp Products	Top 10
7	Rokimi Khawlhing	Tinreng	Top 10
8	Lalramsanga	Utilisation of Construction and Demolition Waste	Top 10
9	Mark Laldusaka	Mizoram Sport Management Agency	Top 10
10	Raymond Remlalmuana	Believing Is Seeing Projek	Top 10
11	Patricia Zadeng	KimKimi	Top 20
12	K. Lalmuanpuui	Manufacturing Industry of Handwoven Readymade Garments	Top 20
13	Franky Sailo	Thermal Composting and Waste Management	Top 20
14	Lalrikhuma Pachuau	Ria Food and Medicinal Processing	Top 20
15	Lalpekliaana Chhakchuak	Woodland School of Woodworking	Top 20
16	Esther Khiangte	Salad Farming/Aquaponics	Top 20
17	Lalramengmawia	E-Grocery	Top 20
18	CL Zabiakthara	Mulen Farm (Poultry Farming)	Top 20
19	Zoramchhana Chawngthu	Hydro-Power Pump	Top 20
20	HV Lalzuimawia	Lalzui Research Foundation	Top 20
21	Zosangzeli Chhakchuak	Lushai Adventures	Finalist - Top 40
22	Lalzazova	Button Mushroom Cultivation and Marketing in Mizoram	Finalist - Top 40
23	Daniel Hmar	High Quality Natural Rubber Sheet Production & Processing Business	Finalist - Top 40
24	KC Malsawmtluangi	Business of producing and selling fresh and processed meat.	Finalist - Top 40

25	Sudeep Subba	Suds Shroom	Finalist - Top 40
26	Lalbiaknungi	Precast Cover Block for RCC Building	Finalist - Top 40
27	Lalrosiami Hlawhchhing	Promotion and Placement of Domestic Workers	Finalist - Top 40
28	Lalmuanpuia Chhangte	Autoclave Aerated Concrete (AAC) Plant	Finalist - Top 40
29	Lalhlenkima	Chawnga Industries	Finalist - Top 40
30	Lalremruata Pachuau	Compressed Stabilized Earth Block (CSEB) for Construction Works	Finalist - Top 40
31	Pahrue Nohro	Corn Products Supplier	Finalist - Top 40
32	Laldintluanga Hmar	Design and Construction of New Reliable and Performing Road (NRPR) for hilly region	Finalist - Top 40
33	RM Zodinthara	English Tabloid-Entrepreneurial Journalism	Finalist - Top 40
34	Lalbiakzuala Ralte	Extraction of Wild Banana fiber	Finalist - Top 40
35	FN Zonunmawia	FNZ SAFETY BELT	Finalist - Top 40
36	Lalkhawngaiha	J.J.Security Service	Finalist - Top 40
37	PB Lalnuntluanga	Making of Bio-Degradable Items	Finalist - Top 40
38	Lalrindika Hnamte	Recycling	Finalist - Top 40
39	Lalkhawsiamia Hmar	Fresh Tiffin	Finalist - Top 40
40	Laldinpuii Chhangte	Chhangte Knitting	Finalist - Top 40

E –SUMMIT 2017:

Mizoram Kailawn culminated with the first ever Entrepreneurship Summit or E-Summit in Mizoram. The Summit was graced by Shri Lal Thanhawla, Honourable Chief Minister of Mizoram Chief Guest; Shri Lalsawta, Honourable Minister of Finance and Planning and Programme Implementation as Guest of Honour; and Shri Lalmalsawma IAS, Chief Secretary as Chairman. Attendees included government officials, local entrepreneurs and business people, college and university students and professors. The Summit included a keynote address by Hasina Kharbhih, Impulse NGO Network and Ashoka Fellow, and panel discussions on Emerging Entrepreneurship Opportunities in Mizoram and Creating a Supportive Ecosystem for Entrepreneurship Development. The grand finale of the Summit involved the declaration and felicitation of the Mizoram Kailawn Business Plan Competition Winners.



Hasina Kharbhih, Ashoka Fellow, Found Impulse Social Enterprises delivering the keynote address



Shri Lalsawta, Hon'ble Minister presenting award



Shri Lal Thanhawla, Hon'ble Chief Minister presenting award



2. BUSINESS PLAN COMPETITION & E- SUMMIT 2018:

MIZORAM KAILAWN

Mizoram B-Plan Contest & E-Summit 2018

Mizoram Kailawn in its second year of execution has developed into a brand that encourages, promotes and connects entrepreneurs across the state. Its primary objective to create a statewide entrepreneurial culture is visible to see as it continues to snowball into a larger and deeper community involvement ever since the Memorandum of Understanding was signed back in 22 June 2017. *Mizoram Kailawn* was initiated under the New Economic Development Policy (NEDP) implemented by Mizoram State Entrepreneurship Development Monitoring Committee (MEDMOC), a nodal body of the Government of Mizoram, and executed by knowledge partner Indian Institute of Management Calcutta Innovation Park (IIMCIP), with local partner Mizoram Consultancy Group (MzCG). The 2018 edition has spanned into a greater network of institutional support from the Mizoram University Incubation Centre, TATA Trusts, North Eastern Development Finance Corporation Ltd. (NEDFI) and Software Technology Parks of India (STPI).



Launching of Mizoram Kailawn 2018

Mizoram Kailawn 2018 was launched on 3 April 2018 by Pu Lalsawta, Honourable Minister of Planning & Programme Implementation. Thereafter, outreach programs were conducted in each district by the MzCG team and the knowledgeable support of Master Trainers chosen under the Entrepreneurship Development Scheme (EDS), a component of the NEDP. A total of 330 participants registered for Mizoram Kailawn 2018, an increase in number from the 287 applicants in 2017. IIMCIP evaluators shortlisted 40 Finalists to take part in the Boot Camp/Training program hosted at the State Institute of Rural Development & Panchayati Raj (SIRD&PR). Given that the evaluators are only given the business proposal plans and not the applicant name or locality, it is truly significant that all except one of the districts of Mizoram were represented at the Bootcamp.

True to the inclusive nature of *Mizoram Kailawn*, the top 40 Finalist business plans covered a range of sectors, whether at idea stage or start-up phase. The finalists themselves showed a good representation of both men and women of different age groups. The Bootcamp has been famously termed as a 'Mini-MBA' by the first cohort of Kailawn finalists. The four day residential program is



Boot Camp: Mizoram Kailawn 2018

indeed packed with rigorous sessions by IIMCIP mentors covering business presentation pitches, financial projections, idea valuation and other aspects required of a viable business. The Top 40 finalists were expected to apply their learnings and present their business plans to the evaluators. Top 20 Finalists were then shortlisted at the close of the Boot Camp and were asked to give their final presentations on 19 June 2018.

Mizoram Kailawn 2018 concluded with the Entrepreneurship Summit on Wednesday 20 June at Pachhunga University College Multipurpose Hall. The Summit included a Start Up Conclave, highlighting start ups incubated at IIMCIP and start ups from Mizoram, panel discussions, and announcement and felicitation of the Business Plan Contest Winners. Mizoram Kailawn 2018 was intentionally designed to be more start up centric by involving start-ups on stage discussions and stall displays, by giving them practical information through the panel discussions and most importantly, a sincere effort was taken to link entrepreneurs to other start-ups and larger markets.

Mizoram Kailawn is not an event, it is a movement that is evolving through the vision of economic growth and true appreciation of Mizo culture and environmental resources. The name *Mizoram Kailawn* intimates a communal effort of going up the ladder. Without a doubt, Mizoram Kailawn 2018 displayed that ever growing effort and proved that its platform is a valuable asset to Mizoram.

The winners of Mizoram Kailawn 2018 are listed below.

First Prize (4 Lakh) :

VB AGRI - Ramdinmawia

Second Prize (3 Lakh) :

SUDS Handmade Soap - Lalhmachhuani

Third Prize (2 Lakh) :

Sacha Inchi - Melvyn Vanlalhlimpaia

Promising Ideas (Rs. 50,000/- each) :

Ging - PB Lalrinfela

ZoEi - K. Thanzami



First Prize Winner: Ramdinmawia



Finalists of B-Plan 2018

Top 20

Name of Business	Finalist Names
Arecanut Disposable Leaf Plate Making	Lalfakkimi
Biodegradable Multipurpose Plates	R. Lallawmkima
City's Laundromat (Laundry Services)	Andrew Lalbuatsaiha
Chhawkhlei Pickle Industry	Chhawkhlei Pari
City Tiffin Service	C Lalrinthanga
Dealing With And Processing Of Mizoram Sacha Inchi	Melvyn Vanlalhlimpua
Creative Art Of Making Simple Low Cost, Easily Available And Manageble Electronic Devices	Zarzoliana Khawlhling
Vogue Bakes	Lallawmzuali Hnamte
Forging And Tempering Of Steel And Iron	Ramtin Thara
Handmade Arts And Crafts	Zorammuani Hmar
Handmade Soap	Ahmai Hmar
VB-Agri	Tea Vbh
Kobbie Woods	Jacob VL Awmpua
Value Addition Of Hatkora Fruit (Citrus Macroptera)	K. Thanzami
Medicare	C. Zothanmawia
Organic Ginger Juice	PB Lalrinfela
Mizden (Online Food Ordering And Delivery Service)	Laldinlana Tuallawt
Mizo Dance Camp (MDC)	Alan Lalrinawma
Mizoram Agro & Allied	Solomon Vala
Social Uplifting & Reaching Goals Expectations - Surge	Vanlalchhuanga Renthlei

Top 21-40

Name of Business	Finalist Name
Biogas Bottling Plant	Laldinthara
CMS Coaching Academy	C. Lalnuntlinga
Construction Of Poultry And Pig Feeds Plant	Mesak Solo
Fishery	Ruatkima Rka
Heritage Lounge Aizawl	Andrew Guite
Hillsgate	C Lal Hriatpuia
Low Loom Trade Weaver	Shillongpari
Manna Herbal	Zorammawii Khiangte
Med/Biomass Power Plant	FMS Dawngliana
Mixed Farming In Siaha District Mizoram.	Linda
Mizoram Tour Guide & Event Planning Services	Jesus Lalnunzira
Nature Fresh Farm	Vanlalmawia Amo
Network Marketing Cum Wholesale Store	C. Lalremruati
Paper Waste Concrete Blocks	H. Malsawmtluanga
Passive Optical Network (PON) In Mizoram	KC Rothangliana
Setting Up Of Biomedical Wastes Common Treatment Facility Centre	C. Lalrinmawia
The Annexe Homestay	Lalnunmawii Hmar
Zofa Paper Recycling And Printing Pvt. Ltd	Lalruatthara
Zofash	Vanlalhmuaki Hnamte

15. CONDUCTING ENTREPRENEURSHIP & SKILL DEVELOPMENT PROGRAMME& NEED BASED ASSISTANCE TO PARTNER AGENCIES:

The Entrepreneurship Development Scheme through the undertakings of MEDMOC has converged with other agencies for conducting Entrepreneurship & Skill Development Programme in various places and institutions such as –

- a) 1 month “Construction Supervisor Course” for selected 50 youths at the Entrepreneurship Knowledge Center;
- b) 1 week “Post-Harvesting Management Course” for selected 50 entrepreneurs at the Mizoram Food Processing Research & Training Centre;
- c) 1 week “Pickle, Jam, Jelly Processing Course” for selected 50 selected women entrepreneurs at the Mizoram Food Processing Research & Training Centre;
- d) One day Training on ‘Accounts’ for selected 50 entrepreneurs at Centre for Entrepreneurship Development, Govt. Aizawl West College;
- e) One day Training on Management for selected 50 youths at Mizoram University College;
- f) 2 days Training on Agriculture Business Solution organized by United Nation Market Task Force;
- g) Entrepreneurship Development in Contract Farming & Organic Farming towards Economic Growth Summit by Confederation of Indian Industry.



Staffs and Trainees at Mizoram Food Processing Research & Training Centre



Inauguration of MFPRTC



Incubation Centre, Mizoram University

12. DISSEMINATION OF ENTREPRENEURSHIP AWARENESS THROUGH MEDIA & LOCAL CABLE TELEVISIONS:

Entrepreneurship Awareness was disseminated through local cable television by giving sponsorship on television programs such as – a) MZU High School Quiz Competition; b) Advertisement on Daily News Papers.

1. MIZORAM ECONOMIC CONCLAVE 2018:

The first ever Mizoram Economic Conclave 2018 was organised on 6th April 2018 by Planning & Programme Implementation Department under the New Economic Development Policy. The Conclave brought together policy makers, expert members, academicians, leaders of the NGOs, students, start-ups and entrepreneurs to deliberate on the challenges and opportunities in the process of economic growth and the needs to be done focusing more on the role of Agricultural sector including Skills & Entrepreneurship development.



Speaking at the inaugural session, the Hon'ble Chief Minister of Mizoram pointed out that the state is embarking on the stage of market economy from mere subsistence economy. He emphasized the need for good governance, peaceful atmosphere and co-ordination in all aspects to sustain the current high growth rate. He also highlighted the enormous potentials to scale up investment and urged committed efforts to reconcile the economic imperatives. The Hon'ble Chief Minister also released two Booklets – *Achievement of New Economic Development Policy for 2016-2017 to 2017-2018* and *Entrepreneurship Kailawn* (A manual for Entrepreneurship Development).



The Hon'ble Minister, Planning & Programme Implementation Department stressed that the state government is acting as a good facilitator in achieving the market economy. He reiterated the need to focus on sustainable growth encompassing all sectors of the economy. The Conclave was ennobled with paper presentations by *Dr.C.Vanlalramsanga, Secretary, Planning & Programme Implementation Department*, *Dr James LT Thanga, Expert Member, Mizoram State Planning Board* and *Dr.Laldinliana Varte, Expert Member, MEDMOC*.



The Conclave ended with a high level panel discussion highlighting the need to ensure sustainable cultivation by improving the mechanisation & marketing system of the agriculture and by characterising crops which have higher market potentials. It was also emphasized that effort was imperative to reach out young people and create opportunities for entrepreneurship development and innovation, channelling them into a path of development process. To enable this, there would be a need to invest in quality education focusing on vocational and entrepreneurial education.



An exhibition was organised at the Conclave featuring Micro Start-up Winners and Entrepreneurship Knowledge Centre, Mizoram Food Processing & Research Training Centre and Mizoram Consultancy (Local Partner-IIM, Kolkata).

2. MIZORAM ENTREPRENEURSHIP CONCLAVE 2018:

The Mizoram Entrepreneurship Conclave 2018 was held for the first time during 1st – 2nd June, 2018 at Convention Centre, Lunglei. The main aim of the conclave was to bring together potential as well as established entrepreneurs, aspiring students from higher secondary schools and colleges and inculcate in them the spirit of entrepreneurship.

The first session of the conclave was chaired by Dr. C Vanlalramsanga, Secretary to the Govt. of Mizoram, Planning & programme Implementation Department & Alternate Chairman of MEDMOC. He welcomed the gathering which comprised of students & teachers from Higher Secondary Schools and colleges within Lunglei, local entrepreneurs, winners of NEDP-EDS Micro Start-Up Capital Competition & Business Plan contest, government officials and prominent citizens. The chairman gave a short presentation on New Economic Development Policy (NEDP), a comprehensive growth strategy of the state of Mizoram and also appreciated the efforts put in by the Hon'ble Minister, Planning, Finance, etc. in the development of the state. Out of the many successful winners of the Micro Start-Up Capital Competition, three outstanding entrepreneurs were introduced before the crowd viz. 1) Mrs R Lalhmunmawii, who is engaged in pickle making and is based in Zobawk, Lunglei. 2) Mr Melvyn who grows Sacha Inchi, an herb, processes its leaves as herbal tea and roasts seeds as snack. 3) Mrs

Vanramchhuangi, a social activist, who has burden of making a green environment by manufacturing eco bags to minimise the use of plastic bags.

Entrepreneurship Development Scheme (EDS) which is being implemented under NEDP was presented by Mr Isak Lalmuanpuia Chuaungo, Research Officer, Planning & Programme Implementation Department. He explained about the scheme, its components, actions taken and future prospects.

Mr Lalsawta, Hon'ble Minister, Planning, Finance, etc. graced the Entrepreneurship Conclave as Chief Guest. He released the report on Entrepreneurship Development Scheme (EDS) at the Conclave. He encouraged the people of the state to make the most use of the natural advantages the state has been bestowed with such as the pleasant climate, use of a common language and prevalence of peace in the state so that each of us can make a successful living. He urged each one present to have a youthful spirit and a new mindset so that they could set examples for other in being self-sufficient. He wished the people well so that they would work harder in their respective fields, grab opportunities and success in their lives.

Mrs Zomawii Hrahse, a winner of the Vasundhara Northeast Women Entrepreneurs Award gave a speech on her journey to being a successful entrepreneur. She currently owns a bakery in Lunglei. She shared important points to note for entrepreneurs. They include being positive, exemplary, grateful to customers, honest, hardworking and progressing in one's own field.



Mr Joseph Lalhimpua, Chairman, Mizoram Youth Commission was the Guest of Honour. He addressed the gathering and challenged the youth of today to not only be job seekers but also job givers by using their skills, knowledge and efforts. He also mentioned that the Government is putting its best efforts in being a facilitator for creating a world for the youth. The Mizoram Youth Commission signed an MoU with Alternative Learning System (ALS) for providing coaching classes from Mizo youths just the previous day before the conclave. He reminded the youth that they are the future pillars of the state and the country.

The second session was chaired by Mr Joseph L Ralte, Expert Member, MEDMOC who shared his Entrepreneurship journey & experience with Financial access in Mizoram. This was followed by a panel discussion on Entrepreneurship Development & Financial Access in Mizoram. The panel consisted of representatives of banks within Lunglei and Master Trainers of NEDP-EDS. The problems faced by banks and customers in seeking bank loans were discussed. It was explained as to how different types of loans were to be availed and the requirements to be furnished to the banks were also highlighted. Apart from the entrepreneurs who were advised to an extent on loan matters the students who attended this session were advised to start saving little by little from an early stage.

Dr Jonathan Lalnunsiam, Assistant Professor, Govt. Serchhip College listed out several points one must keep in mind when they want to start a business. They are:-

1. Do I have an idea?
2. Can I protect my idea?
3. Conduct Market survey
4. Perform the SWOT Analysis
5. Grab every opportunity one comes across
6. Develop a prototype
7. Make a business plan
8. Approach bank for bank loan

General discussion followed where the audience actively participated. Financial institutions also took keen interest and asked to be invited if any such programmes were to be conducted in future

The second day of the Entrepreneurship Conclave was chaired by Dr Lalrinchhana, Chief Planning Officer, High Powered Committee, Lunglei and Secretary, MEDMOC. Mrs Agnes L Khawlhing, Associate Professor, Lunglei Govt. College & NEDP-EDS Mater Trainer gave a presentation on Entrepreneurship Development Scenario in Lunglei District. A general discussion on the topic- 'Entrepreneurship Development: What needs to be done?' was held. Entrepreneurs came up with suggestions and sought for solutions to the present problems faced by them. Dr. C Vanlalramsanga, Secretary to the Govt. of Mizoram, Planning & Programme Implementation Department enlightened the entrepreneurs by highlighting the actions already taken and that are being taken by the government to address certain issues that were raised. He also provided directions on whom to approach for solutions to their requirements and the schemes government is implementing. The programme ended with a vote of thanks from Mr C Vanlalmuana, District Research Officer, High Powered Committee Lunglei.

During the entire Entrepreneurship Conclave 27 stalls were set up by entrepreneurs who are winners of Mizoram Rahbi (Micro Start-Up Capital Competition)&Mizoram Kailawn (Business Plan contest) conducted under Entrepreneurship Development Scheme (EDS) of NEDP.

The Mizoram Entrepreneurship Conclave 2018 was organised by High Powered Committee Lunglei and powered by MEDMOC through Planning & Programme Implementation Department, Government of Mizoram.
